

Liisa Lee

818-406-7791
LA, CA.

liisa.lee@gmail.com
champagneandpajamas.com

Writer | TTRPG Worldbuilding Consultant

Versatile Content Writer proficient in researching, writing and editing diverse content. Works with minimal input to produce engaging work. Autonomous yet communicative with 10-year history of superior performance in remote environments. Focused on leveraging writing talents to bring audience members strategically to emotional places and build brand loyalty. Creative, persuasive and articulate with remarkable work ethic and analytical approach.

Expertise

- Client Communication
- Effective writing
- Content Strategy
- Editing and proofreading
- World-building skills
- Strong Vocabulary
- Descriptive language
- Imaginative thinking
- Target audience understanding
- Genre Knowledge

Education

English Literature
Santa Monica College

Scholar's Program

Hunter College
Literature/ Psychology

"The tone of your work is exceptionally easy to digest. Your XXXX XXXX writeup is spot on perfect. I want that style overview for any place of interest/city anyone is working on. It is perfect in its delivery of critical information to understanding that particular area quickly. I love it."
~ Charles Agel

References

Sean Orlikowski
writer
sean@seansvoices.com

Drew Foulke
Norse Foundry
afoulke@gmail.com

Experience

Dec. '22 - Current

LA, CA.

Contributing Writer

NDA- Prominent RPG company multi-book project

- Utilized strong editing skills to revise written work for clarity, coherence, and grammatical correctness.
- Contributed positively to team dynamic as part of collaborative writing projects, fostering open communication channels among colleagues.
- Adapted writing style according to project requirements, exhibiting versatility across various industries and formats.
- Balanced attention to detail with meeting word count targets showcasing ability to comply with specific guidelines.
- Collaborated with editorial teams to refine content, resulting in high-quality publications that resonated with target audiences.
- Participated actively in writer's groups or conferences showcasing dedication towards continuous improvement.

May '22 - Nov. '23

Cleveland, OH

Contributing Writer | VO Director

Be Never Ending inc.

- Increased website traffic with search engine optimized blog articles and social media posts.
- Fostered a sense of community among customers through responsive communication via social media channels, forums, or blog comments sections.
- Completed projects ahead of deadlines, effectively managing time and setting priorities for multiple assignments.
- Balanced attention to detail with meeting word count targets showcasing ability to comply with specific guidelines.
- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating, and authentic approach.
- Generated increased website traffic by creating engaging SEO-optimized content for online platforms.

May '04 - Nov 2010

St. Louis

Contributing Writer

Simutronics Corp.

- Assisted fellow writers with proofreading tasks when needed, contributing to overall editorial quality control efforts.
- Developed compelling story ideas, conducting thorough research and interviews to create comprehensive articles.
- Participated actively in team brainstorming sessions for future content direction, providing valuable input and ideas for growth strategies.

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AUG 30, 2024

Name of Recipient
Recipient's Position
Company Name
Anywhere St., Any City

Dear, Recipient

I'm delighted to apply for the writer position with your team.

With a passion for storytelling and a knack for crafting compelling narratives, I'm confident in my ability to contribute to your team and help bring your creative visions to life.

As a writer, I believe in the power of words to inspire, entertain, and move people with stories. Whether it's through articles, blog posts, or creative fiction, I strive to engage audiences with captivating content that resonates long after they've finished reading.

My diverse background in PR Marketing and RPG world building has equipped me with the adaptability and versatility needed to tackle a wide range of topics and styles.

I'm eager to lend my talents to an innovative and forward-thinking organization.

Enclosed is my resume, which further outlines my qualifications and experiences. I am excited about the opportunity to discuss how my skills and passion for writing can contribute to the continued success of [Company Name].

Thank you for considering my application. I look forward to the possibility of working together.

Sincerely,

Liisa Lee